

Interlink Electronics to Attend the 37th Annual ROTH Conference as Part of its Expanded Investor Relations Program Led by Gateway Group



IRVINE, Calif., March 11, 2025 /PRNewswire/ -- **Interlink Electronics, Inc. (Nasdaq: LINK)**, a leading provider of sensor and printed electronics solutions, has engaged **Gateway Group** (Gateway), a leading strategic financial communications and capital markets advisory firm, to lead its expanded investor relations program.

Gateway will collaborate with Interlink's management team to implement a comprehensive outreach and communications strategy to enhance the company's visibility within the investment community. Key initiatives will include refining corporate messaging and investment positioning, providing strategic advisory services, and facilitating introductions to institutional investors, sell-side analysts, and other key stakeholders. Gateway will also support Interlink in organizing roadshows and securing participation in select financial conferences, including its annual [Gateway Conference](#).

"Interlink is focused on executing its long-term strategy to expand its global presence, drive customer acquisition, and enhance its advanced sensor and printed electronics solutions," said Steven N. Bronson, Chairman, President, and CEO of Interlink Electronics. "As we broaden our investor relations efforts with Gateway, we look forward to strengthening our engagement with the investment community and effectively communicating our growth strategy, market opportunities, and commitment to delivering long-term value. Events like the ROTH Conference provide an important platform to showcase our vision and connect with institutional investors."

As part of its expanded investor relations initiatives, Interlink will participate in the [37th Annual ROTH Conference](#), taking place March 16-18, 2025, at the Laguna Cliffs Marriott in Dana Point, California. The ROTH Conference is one of the largest small-cap investor conferences in the U.S., featuring a mix of one-on-one and small group meetings, analyst-led fireside chats, industry keynotes, and panel discussions. The event offers investors valuable insights into emerging growth companies across various sectors.

Interlink Chairman, President, and CEO Steven N. Bronson will be available for one-on-one meetings with institutional investors on March 17-18, 2025.

For additional information or to schedule a one-on-one meeting with Interlink management, please contact the Gateway team at LINK@IESensors.com.

About Interlink Electronics, Inc.

Interlink Electronics is a leading provider of sensors and printed electronic solutions, boasting nearly 40 years of success in delivering mission-critical technologies across diverse markets. Our blue-chip customers benefit from our robust instruments and printed electronics solutions, which span various markets, including industrial, medical, consumer, and automotive. Our expertise in materials science, manufacturing, embedded electronics, firmware, and software enables us to create custom solutions tailored to our customers' unique needs (interlinkelectronics.com).

About Gateway Group, Inc.

Headquartered in Newport Beach, California, Gateway Group is a leading comprehensive capital markets and public relations consultancy firm. Since 1999, Gateway has delivered strategic consulting, corporate messaging and positioning, earned media strategies, leadership visibility, investor awareness, and analyst and press coverage. Gateway executives have extensive experience in capital markets, financial and brand communications, and represent clients in a wide range of industries, including technology, consumer, industrials, financial services, and business services. To learn more, please visit www.gateway-grp.com. Make sure to also follow us on [Twitter](#) and [LinkedIn](#).

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